

Tigers, Inc. Board Meeting dated 9/15/2020

Agenda:

- Introduction to the Board
- Update
- COVID Challenges
- 2020 Teams
- Next Meeting

Attendees:

- Craig Murnan, Chair
- Matthew Aliaga, President
- Ben Holman, Vice President
- Belinda Sherman, Secretary

- **Strategic Project Management – Representative(s)**
Colin Beran, Justin Dierling, Barbara Dwyer, Erin Flanagan, Ajay Stutz,

- **Project Management - Representative**
Emily Reardon

- **Marketing – Representative(s)**
Luke Griffin, Evan Heckman, Aidan Kruse, Hanna Wenger, Adeline Monks

- **Wealth Management – Representative(s)**
David Ballman, Kyle Becker, Matthew Cronin, Carolyn Denges, Avere Martin, Joshua Witt

- **Event – Representative(s)**
Mikayla Loomis, Emily Ryan

Opening:

The virtual regular meeting of Tigers, Inc. was called to order at 11:30 AM on 9/15/2020 by Craig Murnan, Meeting Chair.

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes

The agenda was unanimously approved as distributed.

Open Issues

There are no open issues to discuss.

New Business

Introduction to the Board:

- Matthew Aliaga, President, Ben Holman, Vice President and Belinda Sherman, Secretary introduced themselves to all attendees.

Update on Progress Since Last Meeting

- Craig Murnan, Chair reported that we ended last year in a good position. We had a fundraising goal of \$10,000 and raised \$2500 in spite of a very challenging environment where grants and other events were put on hold with COVID.
- The team receive some feedback on the Dater Grant written over the Summer. We were encouraged to wait until we become an official non-profit. This is an ongoing grant and we can reapply at any time.
- Loveland had some changes in its schoolboard and our partnership with Mr. Jarvis was put on pause out of respect. We needed to give him some space and time. We will circle back with him.
- The team is looking Mrs. Linette Viox to helpR partners and grow internally.

COVID Challenges

- Activity and fund raising is going to be challenge. The team is exploring ways to fundraise in a different capacity. We are exploring an Event Team – 2 individuals now but all will ultimately be involved.
- Mr. Murnan has a friend that is a CEO in CLV who has done some online events through REMOY. This online forum will host up to 500 people and allow for breakout rooms. This costs \$600 a year. We have been given access to use his account. We are thinking about doing a business mentoring event and a virtual tiger ball for business students.
- We are trying to connect with the community in a virtual setting while engaging some other people and doing some fundraising. Group looking at the software and coming up with some ideas. Mr. Murnan asked the board for guidance as we try to plan these events

2020 Teams:

Starting the 3rd week of school, Cohorts were formed.

- Wealth management Cohort - Consistently partnered with Young Investors Society. The team will be participating in the Wharton School of Business Stock Market Challenge.
- The account for the student lead portfolio has been opened at Fidelity and is ready for trading
- Strategic Project Management team met with City representatives. The City Manager is going to be in class on 9/21/2020 David Kennedy.
- We will also be involved in the Strategic Plan for Loveland City. We are going to take on a few of these project that they are considering things such as bike trail safety and the layout of Nisbet Park. They are also brining other ideas as problem statements. This group will take one of these projects.
- Marketing student – Challenged to partner with local businesses to do social or digital media marking. Mr. Murnan asked for the board to send suggested small business prospects who need help on the digital marketing side. Each student is being challenged to pick up one business to help on their marketing plan. This will allow for some experiential learning. We already had one student come up with an idea.

- We have asked Emily Reardon to act as a project manager. Her role is to manage the ongoing experience of all 20 students in the program. An update will be provided at next board meeting.
- The students will be reading *Legacy*, a leadership book starting next week. Board member interested were asked to reach out. Mr. Murnan will be providing one-page notes for each chapter.
- The team is challenges internally with ½ home and ½ here. Pace is going to be a challenge, as we will not be able to accomplish as much. This is a really talented and diverse group which will lend well to being able to accept the different roles that are available. Each student has been asked to host a guest speaker. Some opportunities that will come with this.
- We need a Treasurer replacement. Mr. Murnan would like this done by the end of September.
- Another Board Meeting will be set at the end of October, early November to provide further updates and present more formally.
- Vice President Holman, suggested that a downtown Loveland event may be well received. He also suggested that some of the businesses we are supporting from a marketing perspective may be willing to provide support of an online event, if we offer time for them to advertise their business.
- Secretary Sherman, mentioned having a business panel for these business whereby local business experts offer advice for managing through these challenging times. There could also be best practice breakouts.

Adjournment:

- Meeting was adjourned at 11:30 AM by Craig Murnan. The next general meeting will be scheduled for late October or early November 2020 in Loveland, OH.

Minutes submitted by: Belinda J. Sherman, Secretary